

# Lights on the Lake

## 2024 SPONSORSHIPS

NOV. 30- DEC. 1, 6-8, 13-15, 20-24

### **NORTH POLE SPONSOR: \$2000 PRESENTING SPONSOR (1 SPOT AVAILABLE)**

- Presenting Sponsor receives one (1) pre-built light display, first choice.
- Featured Signage at Lights on the Lake
- Logo on cover of event flier
- Most prominent position for light display as part of the attraction
- Recognition in all event advertising
- First right of acceptance to renew sponsorship
- Ten (10) complimentary car passes to use during event

### **SANTA SPONSOR: \$700 (5 SPOTS AVAILABLE)**

- Santa Sponsor receives one (1) large pre-built light display
- Featured Signage at Lights on the Lake
- Logo on event flier
- Recognition in all event advertising
- Eight (8) complimentary car passes to use during the event

### **FROSTY SPONSOR: \$400 (5 SPOTS AVAILABLE)**

- Frosty Sponsor receives one (1) small pre-built light display
- Featured Signage at Lights on the lake
- Logo on event flier
- Recognition in all event advertising
- Six (6) complimentary car passes to use during the event

### **REINDEER SPONSOR: \$200 (12 SPOTS AVAILABLE)**

- Signage at Lights on the Lake
- Sponsored Night were it's all about your organization
- Logo in event flier
- Recognition on Social Media
- Right to set up your own display
- Four (4) complimentary car passes to use during event

### **CHRISTMAS TREE SPONSOR: \$100**

- Featured Signage at Lights on the Lake
- Logo on event flier
- Recognition on Social Media
- Four (4) complimentary car passes to use during the event

NOTE: IN-KIND SPONSORSHIPS ARE ALSO AVAILABLE. PLEASE REACH OUT TO A JAYCEE TO DISCUSS THE TERMS OF AN IN-KIND SPONSORSHIP.

TO RESERVE YOUR SPOT CONTACT THE WESTERN MARYLAND JAYCEES @  
WMDJAYCEES@GMAIL.COM